



PRIX JEUNESSE INTERNATIONAL 2016

20 – 25 May 2016, Munich/Germany

RULES AND CONSIDERATIONS

PRIX JEUNESSE promotes, celebrates and honors the highest quality in children's and youth television.

For the PRIX JEUNESSE INTERNATIONAL 2016 competition, we invite channels and production companies to send their outstanding works.

WE ARE LOOKING FOR:

- top-quality television aimed at 2 – 15 year olds.
- the best of the best of the last two years: the most innovative, special, risky formats that surprise and push borders; or a particularly outstanding take on a classic genre.
- shows **for** children and young people, not **about** them.

Series that have been submitted in previous years are unlikely to make it through preselection, unless they have changed substantially.

Please note: While only about one-sixth of all entries can be forwarded to the final competition, all entries deemed to be of high quality will be included in the PRIX JEUNESSE Catalogue, which is circulated worldwide as a yearbook of excellence.

Entries do not necessarily have to be related to the festival theme.

1. WHO CAN ENTER

Entries may have been distributed via either a “push” or a “pull” medium. Push includes any platform that sends out content on a regularly-scheduled timetable (broadcast, cable, satellite and digital TV channels; internet or mobile services that stream content at particular times and in set order). Entries distributed via a “pull” medium must meet a high professional production standard, such as that demanded by on-demand channels like Netflix, Amazon Prime or Hulu.

Joint organizations:

Individual channels that are members of a national association of telecasters (e.g., ARD/Germany) can enter separately as long as they offer at least one hour per week of children's programming that is unique from the other associated channels.

Multichannels:

If one company operates multiple channels within a country, individual channels may enter separately only if they are separately managed and programmed, not if the channel simply retransmits or repurposes content from another channel.

Production Houses:

With the distributor's permission, an independent production house may enter its own work if it is not submitted by the initial telecaster or other distributor.

Regardless of platform or entrant type, an entry must have been commissioned or co-produced (meaning substantial creative input, not simply financial investment) by the entering company, not acquired or repurposed from others' work.

2. ENTRY LIMITS

For telecasters: 80 minutes per telecaster.

For production houses: 1 production, maximum length 60 minutes.

Entries coming directly from a production house must be accompanied by signed confirmation from the broadcaster/distributor that initial transmission took place within the time-frame stated in the rules.

PROGRAMMES

must be

- either produced in-house, home-commissioned or co-produced (meaning substantial creative input, not simply financial investment) by the entering organization; they may not be acquired, repackaged or repurposed;
- minimum four minutes long; maximum 60 minutes long;
- transmitted or scheduled to be transmitted for the first time between 1 January 2014 and 31 May 2016; in the case of pull media distribution, the programme must have been made widely available for the first time in that same time-frame;
- full programmes, with opening and end credits, no magazine items;
- entered as they were broadcast;
- limited to one episode per series;
- subtitled, voiced-over or dubbed in English. **Subtitling even for original English programmes is strongly recommended – it will improve your chances in competition!**

PRIX JEUNESSE does not accept

- programmes that violate the principles of the General Declaration of Human Rights;
- programmes that incorporate advertising or product placement in their content.

If two or more entries from one serial are entered by different broadcasters, the broadcasters will be asked by the festival organizers to decide on only one of the episodes.

3. ENTRY CATEGORIES

Main TV prizes:

- **11 – 15 Fiction**
- **11 – 15 Non-Fiction**

- **7 – 10 Fiction**
- **7 – 10 Non-Fiction**

- **Up to 6 Fiction**
- **Up to 6 Non-Fiction**

Fiction: Scripted stories such as dramas, sitcoms, etc.

Non-fiction: Documentaries, science, natural science, magazine programmes (these may include some fictional narrative segments), games or music programmes.

TV interstitials:

Broadcasters and production companies can enter their best interstitials/shorts of the last two years.

Maximum lengths: 4 minutes.

“Beyond Television”:

TV programme finalists with cross media extensions (comprising more than a website or licensing products only) will be invited to submit for the “Beyond Television” prize. The PRIX JEUNESSE office will send out invitations after the TV preselection, in February 2016.

4. PROCEDURES FOR NOMINATION/AWARDS

Nomination of TV Finalists

An international pre-selection committee will choose the finalist programmes from all entries, using criteria similar to those used in the final competition.

All festival entries will be listed in the PRIX JEUNESSE 2015/2016 Catalogue "Quality in Children's TV Worldwide". TV programmes that don't make it into the final round of competition will be presented at the festival in the PRIX JEUNESSE Media Bar.

Final Competition (main TV prizes)

The decision for the main TV prizes will be taken at the PRIX JEUNESSE festival week, out of all finalist programmes across all categories.

PRIX JEUNESSE works with a peer-review system: Any participating professional involved with children and media is invited to vote in the competition for the main prizes.

Each organization, however, is limited to a maximum of two voters per category.

Voters

- may choose to vote in one, some or all categories;
- must watch every programme in the selected category/categories;
- may not vote on any entry for which they or their organization had creative input

Observers

Participants who don't want to vote can take part in the festival week as 'observers,' and are welcome at all screenings and discussions.

For reasons of fairness and equal opportunity, general distribution of promotional material on finalist programmes during the contest is not allowed.

5. PRIZES

are awarded on the last day of the contest:

PRIX JEUNESSE INTERNATIONAL

is awarded to the highest-rated programme in each category.

PRIX JEUNESSE Theme Prize

is awarded to a programme that in a comprehensible and understandable way deals with the theme identity from the perspective of a child. The PRIX JEUNESSE Moderators select the Theme Prize winner out of all finalists across all categories.

PRIX JEUNESSE Children's and Youth Jury Prizes

are awarded by the German children's jury in the categories 7 - 10 Fiction and 7 - 10 Non-Fiction and by the international youth jury in categories 11 – 15 Fiction and 11 – 15 Non-Fiction.

Special Prizes

are awarded by UNICEF and UNESCO.

PRIX JEUNESSE "Gender Equity Prize"

is awarded to the programme with the most innovative way of gender representation. A special jury will award this prize out of all finalist programmes across all categories.

PRIX JEUNESSE "Heart Prize"

is awarded to the programme that most touches the heart, by vote of the festival participants.

PRIX JEUNESSE "Beyond Television" Prize

used to be the PRIX JEUNESSE Interactivity Prize. In 2016, it has been turned into the "Beyond Television" Prize for cross-media projects related to a TV programme that is a finalist in the television competition. Projects eligible for this prize must comprise more than a website or licensing products only.

After preselection, in February 2016, the PRIX JEUNESSE office will invite finalists' entering organizations to submit for the "Beyond Television" prize.

PRIX JEUNESSE Interstitials Prize

is an informal award, presented at a special session at the festival in which the most attractive interstitials/shorts of the last two years will be screened. All session participants will decide by vote on the winner.

The PRIX JEUNESSE Special Achievement Award

is presented to an initiative that has resulted in significant, positive developments within the children's media landscape in its world region, during two years leading up to the PRIX JEUNESSE INTERNATIONAL festival.

Nominations for this award can be made to the PRIX JEUNESSE office: info@prixjeunesse.de. Please include a description of the initiative, as well as a short statement (up to 250 words) about why this initiative deserves the prize.

The members of the PRIX JEUNESSE International Advisory Board will form the final jury for this prize.

6. DEADLINES / REGISTRATION DOCUMENTS

For Preselection: 11 December 2015

- >> 1 programme entry form
- >> 3 photographs (scenes from the programme) for use free of charge, minimum 300 dpi (to: info@prixjeunesse.de)
- >> Upload of a digital high bandwidth broadcast format of English-subtitled/-voiced or dubbed programme entry, with at least 25Mbit/s and the following minimum video compressions:
 - every kind of dv (including dvcpro, dvcproHD, dvcam, HDV)
 - every kind of imx
 - every kind of XDcam (HD, HD422, EX)
 - every kind of AVC-I (Panasonic)

Accepted high bandwidth broadcast audio compressions:

- AES uncompressed, every sample rate, every bit depth
- PCM uncompressed, every sample rate, every bit depth
- DolbyE or other data tracks are accepted on track 3 or higher but will not be used for screening or presentation

Accepted high bandwidth broadcast containers:

- mxf (op1a only)
- dif/dv
- mov
- mp4

English subtitles have to be integrated (burned in) into the image.
We only accept ONE file containing video and audio!

If your bandwidth is too low to upload a broadcast-format, you can also upload a high compressed File with following minimum technical requirements:

- Video: deinterlaced, square pixels, at least 720 lines, compression h.264, we recommend at least 10 Mbit/s.
- Audio: 1 stereo track (may contain 2 times the same mono), compression aac, at least 192 kbit/s.
- Containers: mov or mp4.

Once we have received your online registration form, we will contact you with a link and instructions to upload your entry.

Even original English programmes should be subtitled in English!

Finalists will be notified by the beginning of February 2016.

For Finalists: 29 February 2016

>> 1 English script (dialogue list or audio transcription) with time-code, in digital format (to: info@prixjeunesse.de).

Deadline for Personal Registration: 29 April 2016

7. QUALITY PROMOTION / USE OF ENTERED MATERIALS

With regard to the entered programme, the entrant grants to the PRIX JEUNESSE Foundation free of charge the non-exclusive rights, unlimited in place, time and content, for utilisation of the programme as a whole and/or in excerpts for public screening in the framework of PRIX JEUNESSE events, educational, research and training purposes (for example in the PRIX JEUNESSE Suitcase) and transmission on television (excerpts of up to 2 minutes). Those are in particular the

- transmission rights (only for excerpts of up to 2 minutes)
- right to duplicate and disseminate
- right of making available to the public (only for excerpts of up to 2 minutes)
- right to public screening
- right to archive the programme
- right to edit and to promote,
- right for printing and ancillary printing,
- right to transfer those rights to third parties.

8. LEGAL NOTICES

- Claims made by third parties are to be resolved by entrants.
- Submission of a registration request constitutes agreement with the contest rules.
- Voting results are final, and recourse to legal action is precluded.

9. EXTRA FESTIVAL FEATURES:

DISCUSSIONS

The formal discussion groups are the core element of the festival for learning how other people and cultures think about children's television, and for comparing reactions to the finalist programmes.

Discussions follow the screenings of each category. They are held in English, with some support for at least one other language (Spanish or German) in most groups.

The moderators summarise and compare their groups' views in two plenary sessions.

INFORMATION UNITS

on the PRIX JEUNESSE 2016 festival theme "What it means to be me – Identity in Children's TV" will be held during the festival week, in the form of info sessions, 5-minute lectures and "Guessing Games".

MEDIA BAR

for personal viewing of entries not nominated as finalists. Finalist programmes are available after their scheduled screening.

COPY BAR

offers "take-away" DVDs of any contest programme for which copying authorisation was given on the programme entry form. DVDs are marked with a special signal to prevent unlicensed telecast. Each organisation attending PRIX JEUNESSE is allowed up to 3 choices of programmes.

NEWCOMERS

will be offered a tour of the premises and a "rough guide" to making the most of their time at the festival. The tour is scheduled for the morning of the opening day.

Plenty of opportunities for

SOCIALIZING

at receptions, parties and a gala award ceremony.

10. REGISTRATION FEE

There are no programme entry or participant registration fees.

Deadline for entries:
11 December 2015

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