



Logo!, ZDF logo!, Germany

“Hardly any other crisis in recent years has affected children in their everyday life as sustainably, continuously and strongly in their everyday lives as the corona crisis. Millions of schoolchildren no longer have normal classes, children and adolescents cannot meet their friends and pursue their hobbies, strict visit regulations restrict the usual life not only of children and adolescents, and the fear for grandparents, parents with previous illnesses and other victims are very busy with the children. Therefore, right at the beginning of the crisis in February 2020 logo! set up an extensive thematic page to answer children's questions, explain and classify the most important things about the virus and its effects. Children can ask their questions at any time via various channels, which are answered with the help of experts. There are a lot of different graphic explanation videos that deal with scientific, academic, political and social issues relating to the corona crisis. They can also find organizing texts so that children can better understand what is happening and read them at their own pace. There are videos of logo! reporters who interview politicians or doctors, for example. And of course, children themselves have their say in many ways. With its permanently available offers on logo.de, the children's news show logo! helps children get around the clock the information they need in these times. The demand is enormous: The editorial team received more than 1,000 questions from children in the run-up to a single program. The number of calls to the online offer logo.de has doubled, and the use on TV and the logo! - Instagram channel #zdflogo has increased significantly. This underlines: logo! is an authority and credible source for children and adolescents in Germany, which is used above all in times of crisis – even by adults.”

<https://www.zdf.de>