



Blue Peter; How to be epic @home, BBC Children's HQ, United Kingdom

Blue Peter

"Blue Peter is one of the longest running TV programmes in the world (62 years and still going strong!) but the impact of COVID-19 has forced production to move out of the technical comfort zone of its usual studio setting and completely re-think... then re-start as a remote-working production by relocating to bedrooms, back gardens and kitchen tables, across the UK! Blue Peter has been an important part of children's lives for generations: always encouraging them to get involved, giving them a voice, celebrating their achievements and reflecting what's going on in their lives, so, as a trusted friend, the viewers weren't surprised to suddenly see Lindsey and Richie presenting the show from their own homes. In fact, it's proved to be very reassuring for the audience to see their much-loved presenters being stuck indoors, because it mirrors what every single child in the country is experiencing! No one is exempt from coronavirus lockdown! Blue Peter has the unique advantage of having nurtured a loyal fan-base of creative and engaged children who are willing and able to shoot high-quality user-generated content. Add in a unifying and overwhelming desire for children to say "Thank You" to the NHS and all the people who are working hard to keep the country going, and you have the perfect ingredients for a programme which both reassures the audience and showcases the remarkable resilience of children during these exceptionally challenging times."

How to be Epic @ Home/ Crafts

"How to be Epic @ Home is a fast-turnaround series made for CBBC, produced in just 4 weeks between being commissioned and TX. Using clips from previous series of "How to Be Epic @ Everything", How to be Epic @ Home features activities which can be easily and safely practiced at home during lockdown. Unlike Epic @ Everything, which offered an eclectic mix of skills, tricks and tips in every episode for children to master, How to be Epic @ Home groups activities into popular themes eg. Dance, Magic, Arts & Crafts, Science and Skills and focuses on one theme per episode. The Series Producer drafted the scripts for new presenter Joe Tasker, who then self-shot all of his links from his home, under lockdown conditions. With minimal props available, Joe had to work with whatever he could find – but kids stuck at home would know how that felt! The episodes were then edited by the Series Producer, at his kitchen table and delivered within days! How to be Epic @ Home definitely has a "home-made" feel to it, but that's part of its charm! The audience love seeing Joe having a go at some of the Epic skills on offer, and hopefully are inspired try some of them, for themselves."

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