



Get Well Soon – Coronavirus Special, kindle entertainment, United Kingdom

“Little kids don’t understand why their lives have changed so dramatically – they are feeling lonely, confused, upset. It doesn’t make sense to them that they can’t see their friends, or grandparents, or why they can’t go to the park or school; the “Get Well Soon, Corona Virus Special” explores all these issues in a way that children can understand and relate to. The short starts with Dr Ranj calling Jobi on his I-pad. They have a conversation via their screens which ends in a song Wash Wash Wash. Dr Ranj answers Jobi’s many questions and misunderstandings with respect and warmth. Together they offer the reassurance that will help the younger audience cope with the situation in a more positive way. The short was self-filmed by Dr Ranj and Warrick Brownlow-Pike (the puppeteer who plays Jobi) in their own homes, with the help of a virtual director. The special has had a phenomenal impact on the audience, leaping to number one CBeebies short, on the iplayer, on the day of launch, and remaining one of the highest viewed pieces of content. The fact that the young audience can watch it over and over again helps them process the information that underlies the conversation between Dr Ranj and Jobi. The Wash Wash Wash song has helped many parents make hand washing into a fun activity rather than a chore. The short brings a bit of sunshine into kids’ lives and helps them, and their parents, feel they are not alone.”

<https://www.kindleentertainment.co.uk/>