



Fun Nam Nom Club; Covid-19 Comic, Miracle mushroom Co.,Ltd., Thailand

Fun Nam Nom Club

“When the situation was getting worse here in Thailand, there were plenty of news for the adults but very few for kids. Thai PBS concerned that there should be information that talk directly to the kids, speaking in their language, assigned the production house to create short clips under Covid-19 campaign and use it on air and online. Fun Nam Nom Club is the program for preschoolers so we used our mascots and host whom the kids are familiar with. In this campaign, we produced 3 clips. The first clip is talking about the difficulties for kids when using hygienic mask. We encourage them to keep on wearing it, no matter how uncomfortable it is. The second one happened when the government announced the lockdown policy. So, the kids had to stay at home. We made it to point out that staying home is not that bad. There are plenty of things to do. The third clip is talking about social distancing. Comparing why we give space to the trees when we plant, with why we have to keep distance from each other.”

Covid-19 Comic

“In the current situation, we have to put Covid-19 content in our show. So, we create the Covid-19 comic to let the kids know about this virus and its nature in a fun and easy to understand way. Now we finished 3 stories, the other 7 stories are in the making process. The first one is about where Covid-19 likes or dislikes to stay. The second one is about how long can Covid-19 stay in the bank note. The third one is about how do Covid-19 spread and what helps protect us from it.”

<https://program.thaipbs.or.th/Fun>