



### **Le Camp TFP en Famille, Groupe Média TFO, Canada**

“On March 17, 2020, in response to the international crisis caused by COVID-19 and in order to support the continuity of learning at home when schools are closed, Groupe Média TFO launched “Le Camp TFO en Famille” to provide quality French educational content and resources available to all Canadians, free of charge. What is “Le Camp TFO en famille”? This initiative supports parents, teachers and kids by providing them with tools to help them plan their days at home. With its TV channel, social medias and numerous digital platforms, TFO makes its educational, smart, safe and original French content free and easy to access. A multi-platform approach to guarantee accessibility for all parents and children have now access to over 10,000 educational resources with IDÉLLO, to more than 100 interactive illustrated books with our BOUKILI app and can watch our diverse content on TFO.org and our TFO channel, with a free preview offered across the country.

Tailor-made fun educational activities and content

- Daily webinars in collaboration with experts, for parents, teachers and kids.
- DIY tutorials and challenges, activities, but also tips to better organize your stay at home routine.
- Videos to promote understanding of the current situation.
- On-air educational inter-programs to offer advices on social distancing to kids and teenagers.

With “Le Camp TFO en famille”, children can continue to learn in the comfort of their home, along with their family, wherever they are!”

<https://www.tfo.org/>