

Covid-19 Reponse, Big Bad Boo, Canada

Big Bad Boo - COVID Awareness Campaign

“Big Bad Boo has developed 5 animated episodes (shorts) that use characters from our award winning show 16 Hudson (a finalist for the Prix Jeunesse Award this year) to teach children about COVID-19, the need for social distancing and empathy (helping others during the crisis).

These shorts are being disseminated online and on television worldwide by our broadcast and online partners. They are also provided at no costs to anyone who wants to use them, including UNICEF and many international organizations supporting the international COVID response.”

Big Bad Boo Content

“All of Big Bad Boo’s content library is being provided to Ministries of Education and UNICEF in developing world countries for use on educational television and on online platforms for distance-based learning to support their COVID-responses.

This includes 1001 Nights, which won the World Innovation Summit for Education (WISE) Award as one of the most innovative education programs in the worlds in 2018.

To date, COVID Specific implementations have launched in Pakistan (nationwide on educational TV), in Iraq (with special outreach efforts to children in orphanages and camps, using our audio-visual content and comic books) and in Syria (using radio theatre and TV). They will begin imminently in Lebanon (on the MOE’s learning platform), in Afghanistan on their national television network, in the Philippines (with the MOE) and in likely in Ethiopia with UNICEF as a special outreach to all children.”

Oznoz - our multilingual SVOD Platform

“In order to support distance-based learning in North America, Oznoz dropped its paywall for Oznoz and is offering all of its multilingual content for free through June 2020 (and possibly beyond).

Internationally, Oznoz is also working with UNICEF and Ministries of education to offer the platform for distance-based learning, which it will launch in several countries in the coming months

The first implementation of this was in Lebanon where the platform is currently being used to support distance-based learning for approximately 15,000 Syrian Refugees in the Bekaa Valley.”

<http://www.bigbadboo.com/>